

Complete Realty Apps

The most advanced and user-friendly real estate apps available today.

Press Page FAQ:

Q: How do the apps work?

A: Each app is updated with the latest listings every time you open the app and we are drawing from multiple sources of information to get the most complete list. Redundant listings in our apps have been eliminated.

Q: How are your apps different than other real estate apps?

A: All three use the most advanced software to power the app making them work faster and more intuitively than any competitor.

What we have that others don't:

1. Foreclosures Buying Guide
2. National Foreclosures Listings (over 1.6 million)
3. National Pre-Foreclosure Listings (over 800,000)
4. National Homes listings, 40% more homes
5. National Rental listings, 40% more rental homes and apartments
6. Ability to share the listing with others via email
7. Access to a licensed Realtor to quickly answer questions inside of each listing
8. Access to a licensed Realtor and Foreclosure expert in many national listings
9. It is clearer that you have ability to do a custom search instead of just a nearby search
10. Ability to add more results to the search by expanding the pin drop area.

About Complete Foreclosures: There are only a few other Foreclosure apps available, which lead to a web site asking you to pay for the information, our apps are free and have more homes than the websites that charge. Typically the web sites that charge a fee offer 30,000 to 40,000 foreclosures, we have over 1.6 million. And we have over 800,000 Pre-Foreclosure homes (homes that have been sent a notice of default). We are the only app that has a smart guide, which helps prospective buyers learn about and buy different types of foreclosed properties. We are the only app that has, in many areas of the country, a foreclosure expert the buyer can instantly contact for more help.

Complete Homes: There are competitors. The majority of our competition does not have national listings; we have 40% more listings on average. The interface and graphics of the competing applications are not as strong as what we offer. None of the other apps have identified a certified real estate professional who can help them with their buying decision.

Complete Rentals: There are competitors. Our strengths are similar to the Complete Homes app and we have Rental Management Companies in many locations that renters can use to assist them with their rental needs.



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Q: Are you only developing for the iPhone, iPod Touch, and iPad?

A: Initially we're focusing on Apple products because the iPhone is the leader in application development and usage for all smart phones. We will follow with other smart phone platforms this spring.

Q: What is the difference between Complete Foreclosures and Complete Homes?

A: Complete Homes are homes that are for sale nationally without any foreclosure listings. Complete Foreclosures are homes that are foreclosed, bank-owned, going up for auction, and pre-foreclosure homes that have been served a notice of default on their mortgage. Every time you open the app, you have access to the latest listings, over 1.6 million foreclosed homes and over 800,000 pre-foreclosed homes.

Q: Are the apps available outside of the United States?

A: The apps, and our Real Estate database, are designed for the U.S. market only at this time. Border cities like Vancouver and Toronto have listings in our apps, but the majority of cities on Canada do not. For now, this is a U.S. product only.

Q: It's nice that you show an exterior picture of the home or property is it possible to access additional pictures for each listing within the app?

A: By Clicking the "More Listing Information" button after viewing a listing, you gain access to more pictures and information from the Web. In addition, we are rapidly evolving the applications and adding new feature. The ability to generate more pictures for each listing and enlarge them is one of the near future features we will have.

Q: Can I use this app to find homes if I am already working with a Realtor?

A: Yes, Real Estate Agents often do not have access to a comprehensive list of foreclosed properties; our application has over 1.6 million foreclosed homes nationally, and over 800,000 pre-foreclosed homes. In addition, Complete Homes and Complete Rentals provide homes the agent might not have on their list.

Q: Are there are scheduled updates for the applications in the near future:

A: A few weeks after our initial launch, we will start adding new features free to the user such as a Price Reduction Alert button and an Open House Schedule button. We are committed to keeping our apps in the lead.

Q: I'm a real estate agent and I noticed that many listings have a suggested Realtor associated with it. How can a Realtor become listed in the app?

A: If you are one of the best-licensed Realtors in your area looking to connect with prospective home buyers and sellers, the Complete Realty Lead Generation Program is for you. The program uses cutting edge mobile smart phone technology to capture the greatest number of leads possible from thousands of prospective home buyers. When you sign up for the Targeted Lead Generation Program your profile and contact information will be displayed in every Complete Foreclosures and Complete Homes app listings in the Zip Codes that you purchase. We allow only one Realtor per Zip Code so you can be assured that when you sign up for our program you will get the full benefit of the leads generated in your exclusive territory.

Please visit www.completerealtysuite.com/advertising.aspx for more information.

Q: Do you have all of the homes listed in the MLS database?

A: We do have many homes listed in the MLS but not all. We are in the process of integrating total MLS as a future feature.

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Q: Why did you start Visionary Apps, and why have a Foreclosure app?

A: I started Visionary Apps seven months ago with a goal to both turn the economy around and lead a revolution in how people buy and sell homes. The more foreclosed homes you have in an area, the more home values drop creating more foreclosed homes. That is one of the big reasons why there were 15% more foreclosed homes in January 2010 than one year ago, so the problem is getting worse not better. In addition, our research indicated that 60% of the foreclosed homes being sold were cash transactions so getting a loan is not a major barrier to purchase, it is information and education. My initial goal in creating the apps, was to do my part in turning the economy around by providing a free and easy way for people to both find a foreclosed home, and learn how to buy one so that we could get them sold, get home values rising again, and get people employed again.

When people face Foreclosure, they need a new place to live, so we created Complete Homes so they could easily find homes anywhere in the nation and Complete Rentals if they can no longer afford a home.

Q: If the apps are free, how do you make money on the apps?

A: We have come up with an innovative way to make money from free apps. All the apps are free yet they were making money before they were ever put in the store. This is a first! When a buyer is looking at a specific home, say a foreclosure, we have a built in guide that shows them how to buy one, however this is the largest purchase most people will ever make, so they need a real estate professional helping them through the process. When they are looking at the home they are interested in, they can scroll down and see a small screen that has a licensed Realtor, a description of them and their contact information. If they click on the phone number, it will call, in most cases, their cell phone so they can assist at the point of interest. If the buyer clicks on the Realtor's e-mail address, it will automatically paste the home the buyer is interested in into the e-mail asking for more information, self address it to the Realtor, so the buyer only has to hit "send" and away it goes. If the buyer selects the web address, it will go to the Realtor's web site where they have additional listings and information.

We used the best real estate mentors and coaches to identify top Realtors in the nation based on reputation and sales volume. Then, before launch, we began contacting them to become our exclusive real estate expert who would receive all the contacts, questions and leads in their location. We then work with them to improve the apps and share best practices. We established a low monthly fee to participate. Every Realtor who has seen the app in action has loved it and joined us, and many were getting leads the first day the app was in the store, just a few days ago. Our list is very large and we are still in the process of signing Realtors up.

After the buyer gets help from a Realtor, the second thing they need is a mortgage, then a mover, then a remodeler and so on. We are also signing the best from these industries up for an exclusive location in our apps. Note, that Complete Rentals has a little different mix for example, we are selling Zip Codes to Rental Management Companies instead of Realtors. In the end, we are trying to do something good for the nation, turn home values around by flushing Foreclosed homes out of the system, create jobs by getting our builders working again, create a new way to buy and sell real estate and at the same time start a sustainable business that will revolutionize other industries, healthcare is next.

For more information please visit www.completerealtysuite.com